



Proposal

Franchise Business Opportunity



Ultreos
Pharmacy



Ms. Shreya
OPERATIONAS MANAGER

Franchise business proposal for U-Pharmacy.

U-pharmacy, is India's most trusted Chain of Pharmacy, an integral part of Ultreos a conglomerate company serving the medical fraternity for over 2 decades, driven by highly educated and well experienced passionate pharmaceutical professionals. If your goal is to work independently as a boss and have a strong zeal to succeed, U-pharmacy provides the ideal opportunity to reach your goal. It requires your sincere hard work to implement our business strategies. U-Pharma is the perfect destination for over 1000's of customers daily for all their medicine needs, across India. U-pharmacy franchise business model, supports you with monopoly right, equity ownership, autonomy, management of your own business and long-lasting relationship with your customers, which forms the base for a profitable service industry in your preferred location.

MARKET POTENTIAL:

Indian Pharmaceutical market increased at a CAGR of 17.46% in 2015 from US \$ 6 billion and is expected to touch US \$ 55 billion by 2020.

OUR MISSION:

Our mission is to ensure high profit (ROI) for all our franchise partners and adding a strong foundation of trust in every movement at U-pharmacy, which motivates our franchise to deliver their best and this trust reflects on every customer's smile at U-pharmacy

OUR VISION:

Our vision is to provide Top Quality Medicines at an affordable MRP.

We Support our Franchise Customer:

- All basic stock from our own factories with 65% discount on its MRP.
- We provide U-pharmacy billing software with mobile application
- We assist to buy all the Important Equipment
- We help to obtain all necessary (GST/DL/FSSAI (trade)/ISO) license numbers.
- Franchisee Authorization (framed) Certificate
- Franchisee (performance based) Achievement Award
- We help in recruiting and continuous professional training to the staff.
- Inventory management through our billing software.
- We equip you with latest sales promotional tools and marketing strategies.
- Guide to compile sales tax/income tax/audited balance sheet by a chartered accountant.
- Value added FMCG products like food supplements, from Physiqo.
- Compliments for doctors for advertising (prescription pads for the near-by doctors), our brands.
- Soft copy of advertising content to promote the business in local electronic media (Cable TV) and print media/banner/stands/stickers/(No – Parking) Board.
- We advertisement in national magazines and social media (Facebook, Twitter, WhatsApp, etc.,).
- We provide logo printed t-shirts for the staffs to conduct campaign sales
- We give containers and brand labels to hold medicines alphabetically
- Soft copy of name board with your local address.

Terms & Conditions:

- Franchise agreement will be renewed once in 3 years & Renewal fee Rs.25000
- All promotional materials will be sent on to-pay basis by cargo / transport / courier
- Franchise security fee is one-time investment (Tenure-3 years) which is refundable and attracts no interest rates

We Continuously help in man Management:

- Recruiting Accountant, Salesman, Tele caller, Business competent Staff (Pharmacists)
- Provide continuous training for the staff to improve business
- Taking care of license renewal and submission of records to the concerned govt. department before its stipulated date.

Franchising: -Aiming for Expansion

U-Pharma looks forward to expanding its presence on a pan-India scale with the help of franchising based on the following franchise facts.

Area Required	200Sq Ft - 500 sq. ft.	Security Amount	₹2,50,000/- (Refundable)
Franchise Fee	NIL	Gross Margin#	65%
Agreement Term	3 Years – 5 Years	ROI	98% (3Years)
Payback Period	12 Months	Infrastructure	NIL

Reasons why to connect U-pharmacy



Established company with operational expertise



Tie-up and associations with major pharma companies



Fast-growing brand with 7 outlets and counting



In-house software solution for inventory and order management



Brand support and hand-holding to set up franchisee

Any Quires Feel Free to contact our toll free: +91 9608868382